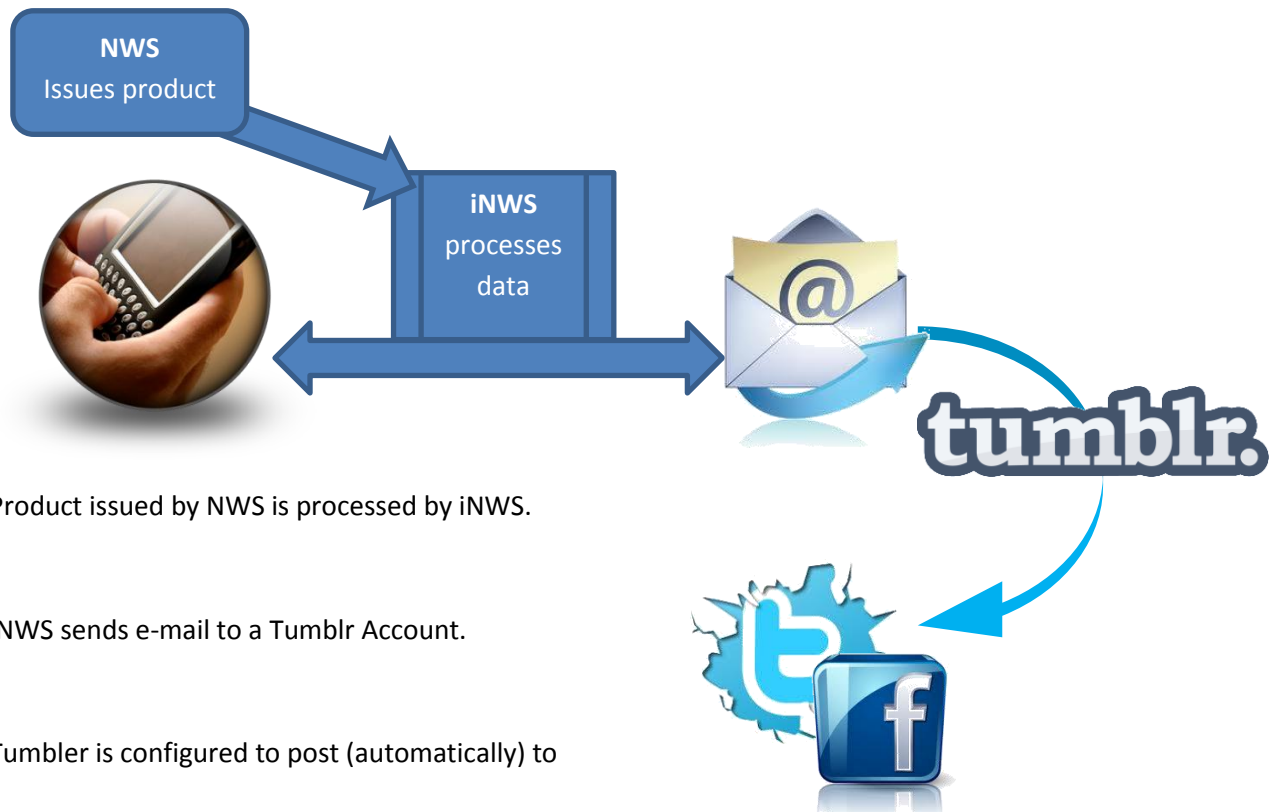


Using iNWS to Feed the Beast!

The notification process should be simple; a watch/warning/advisory is issued by the NWS and it immediately and seamlessly goes to Facebook, Twitter, and others who need to know. No muss, no fuss.

This reality is now possible.

Proof in Concept



- 1) Product issued by NWS is processed by iNWS.
- 2) iNWS sends e-mail to a Tumblr Account.
- 3) Tumblr is configured to post (automatically) to
Twitter and Facebook.

Create:

- 1) Create Facebook and/or Twitter accounts (if not already created.)
- 2) Create Tumblr account
 - a. Configure tumblr "Blog Settings" to "Post by Email" for automatic posting
 - b. Configure tumblr "Blog Settings" to access Facebook and/or Twitter accounts.
- 3) Create/Configure iNWS Account
 - a. Configure iNWS to notify for a specific point, county or created area.
 - b. Configure iNWS to send e-mail to the tumblr e-mail (step 2.a above.)

E-mail sent to the tumblr e-mail will automatically post to Facebook and Twitter – with the entire text and links to the product.

www.twitter.com

www.facebook.com

<https://inws.wrh.noaa.gov>

<http://www.tumblr.com>